

# Sell-Off – GET IT OUT THERE project

THANKS for wanting to spread the word about Sell-Off and the abolition of the NHS.

**Our aim?** That everyone in England will have seen, or at least heard of, the film by 7 May 2015, the date of the general election.

Tell us how you get on: [www.facebook.com/selloffnhs](http://www.facebook.com/selloffnhs)

The film: <http://youtu.be/ultKvnw2h3Q>

About the film: [www.selloff.org.uk](http://www.selloff.org.uk) – includes a link to **donate** to support the film – the costs of making the film are still not covered

## WHAT TO DO

### 1. Raise awareness

- Tell all your friends, family, colleagues, neighbours, doctors about the film
- Share the links on social media, subscribe to YouTube channel, like the Facebook page
- Don't be shy – most people care deeply about the NHS and will be interested
- Ask people to donate on [selloff.org.uk](http://www.selloff.org.uk) – this project is people-powered, not corporate

### 2. Show the film (tech tips below)

#### Home viewings

- Invite your friends over for a Sell-Off party
- Encourage each of them to take the Sell-Off pledge – to show it to 10 of their friends
- *What can we do?* Share ideas with friends and on [www.facebook.com/selloffnhs](http://www.facebook.com/selloffnhs) if you want to take action as a result of watching the film

#### Public screenings

- Find a venue – anywhere that has a screen and some chairs
  - Try arts cinemas, community centres, colleges, schools, pubs, social clubs, training centres, lidos, sports centres, town halls
  - Some organisations might offer the space for free
  - If you need to pay – ask for a local/ community discount
  - Take a collection to cover the screening costs a donation to the film production

- Ask if you can have the space regularly – eg first Monday of the month – this helps more people attend and may get media attention
- Invite people, put up flyers locally, publicise in local media, blogs etc
  - Allow four weeks from starting to publicise til the event date
  - Tell us about your event: we'll create an event on [facebook.com/selloffnhs](https://facebook.com/selloffnhs) to publicise it
- If you want someone from the film-making team, or one of the witnesses, to take part in a Q&A session, contact us [distribution@selloff.org.uk](mailto:distribution@selloff.org.uk)
- Share ideas [www.facebook.com/selloffnhs](https://www.facebook.com/selloffnhs) if you want to take action about the NHS

## TECH TIPS

### View it on YouTube

The YouTube video has even greater impact if seen on a big screen – here's how you can do it:

**a. On a Smart TV** – if you've got one, you probably know how to access the internet on it!

**b. On a normal TV – connect your computer to the TV**

Display your computer screen on your TV using HDMI port

Check your computer has an HDMI port first. It looks like this: →



Find an HDMI cable

Connect HDMI port on computer to the HDMI 1 or HDMI 2 port on your TV, using the cable

Using your TV remote, select the source/ input as HDMI 1 or 2

This will display your computer screen on the TV, so just open up <http://youtu.be/ultKvnw2h3Q> on your computer and play video

### Watch it on DVD

To order a DVD:

**Step 1:** Make a donation – suggested minimum donation £6 – click 'Donate' on this page:

[www.selloff.org.uk/nhs/contact.html](http://www.selloff.org.uk/nhs/contact.html)

**Step 2:** Email [distribution@selloff.org.uk](mailto:distribution@selloff.org.uk) to request your DVD. Don't forget your address!